Matthew Mellows

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I'm a 34-year-old front-end developer with a BSc in Web Design from Southampton Solent University (2014). Over my career at five companies—and through freelance work—I've gained strong experience in HTML5, CSS3, JavaScript, React, Next.js, Angular (1 & 2+), jQuery, Firebase, PHP, WordPress, and tools like Gulp, Grunt, Jekyll, and Adobe Creative Suite.

I've built E2E, unit, and integration tests using Jest, Cypress, and React Testing Library. At Genistar, I worked extensively with PHP, customizing a WordPress theme using bespoke code and the WordPress API to meet management requirements.

EXPERIENCE

Sobold Ltd, Central London — *Backend Developer*

August 2024 - PRESENT

- Worked on a custom-built WordPress theme
- Leading the new Gutenberg plugin for companies largest client, Kapow
- Managing and reviewing pull requests
- Collaborate with project managers for time estimations and allocating sprint points upon each task
- Provide QA assistance before deployments to production

Goodlife Plus, London SE— *Frontend Developer*

January 2024 - August 2024

- Oversaw marketing and investors' website content
- Managed GitLab pipeline and feature deployments
- Led technical support and provided solutions for the support team
- Managed the marketing and investment site in WordPress
- Oversaw the customer support team to provide technical solutions
- Created new features on the site within short time frames
- Validated and approved merge requests for both sites
- Relayed feedback to upper management from the customer support team and itemized them into Jira
- Provided support to the broader frontend and backend teams

Rawnet, Ascot — *UI Developer*

March 2022 - November 2023

- Building out a bespoke components using modern HTML5 and CSS3 methods
- Building on top of existing NextJS frameworks
- Helping build the companies 3 boilerplate repo's (Vue, React and Vanilla)
- Estimating work accurately on TCEs based on SOW documents.

Genistar, Camberley — *Wordpress Developer*

January 2021 - February 2022

- Automation of backups of the website on 3 separate environments on 2 separate sites
- Development of a custom built Wordpress theme for the front facing website Development of an LMS website
- Integration with custom bespoke code with third party plugins.
- QA staging environment work and debugging through a UAT environment on both sites
- Building out HTML markup and integrating Wordress API
- Creating a reusable SCSS library that could be integrated into LMS and the Marketing site.

AWARDS

Solent Southampton University: Received a Bachelor's degree in Web Design

Kingston College: Received a Foundation Degree in Art and Design

Brooklands College: Received a National Certificate in Graphic Design

LANGUAGES

HTML, CSS, Javascript, PHP, SQL

FRAMEWORKS

React, NextJS, Wordpress, Jest, React Testing Library, Cypress, Playwright, Tailwind, Bootstrap

Waggel, Central London — *QA Engineer*

June 2020 - December 2020

- Created e2e, unit and integration tests using Jest
- Reviewed the code in Gitlab before it was pushed to master.
- QA'd any designs and new implementations using BrowserStack
- Managing and reviewing pull requests

Twogether, Marlow — *Junior Frontend Developer*

November 2016 - May 2018

- Built out all the landing pages for Lenovo
- Created HTML5 emails for Clients and Twogether.
- Created an application that would handle multiple languages for a websites landing page.
- Built out an Angular application for Sungard.

PROJECTS

Kapow, Sobold Ltd — *Wordpress to NextJS conversion*

The Scenario: Kapow being Sobolds' largest client, requested that we shift the current implementation over to a more sustainable and faster framework.

The Issue: The current implementation was built on Wordpress with a huge array of plugins including Memberpress, which impeded the site to the point where multiple issues were reported and users would stop using the application all together, they required a more efficient and faster solution.

The Solution: Rebuild the entire site using NextJS and leverage the Rest API from Wordpress to create a headless build.

Hornby Hobbies, Rawnet — *Ongoing retainership work*

Hornbie was one of Rawnets largest clients, Hornby was the umbrella company for multiple other companies. I was tasked to do multiple UI development tasks for Hornby and the other umbrella companies that came with it.

Lenovo, Twogether — *Ongoing retainership work*

At Twogether, I built and deployed numerous landing pages for Lenovo—one of our largest clients—using GIT pipelines. I regularly integrated new technologies, enhancing my development skills with tools like jQuery, Angular (1 & 2+), Node.js, and Gulp.

Mellowstone, Rawnet — *Side Project*

At Twogether, I identified an inefficient translation process that delayed multilingual project delivery. In my spare time, I developed an application to streamline copy updates and amendments. It's now used across all multilingual projects (20+), significantly improving speed and

cost–effectiveness.